

---

## Working with civil society to increase resilience to climate change and water scarcity

### Panel discussion

Wednesday, 9 May, 10.00 – 11.30

CSO Meeting Room 1  
Petra Hall, Sea Level (- 1)  
King Hussein Convention Centre, Dead Sea, Jordan

Many countries in the southern and eastern Mediterranean (SEMED) region face significant water scarcity challenges. In particular Jordan, the world's fourth driest country, is severely affected by water scarcity. The projected impacts of climate change will put additional strain on water resources and could increase the frequency, duration and intensity of droughts, among other adverse effects on communities and the environment.

The discussion will focus on the role of civil society and community engagement in tackling challenges related to water scarcity and climate change, in particular in municipal settings, and in meeting the Sustainable Development Goals.

Which solutions can improve the effectiveness and accountability of water governance? How should stakeholder engagement be designed to improve community buy-in, increase efficiency and build up climate change resilience?

Speakers will explore opportunities for cross-sector cooperation, elaborate on the significance of innovation and present current initiatives in the field, at grass-roots level as well as in large-scale projects. The panel will bring together speakers from civil society and the private sector, green entrepreneurs and business associations from Jordan and other SEMED countries as well as EBRD representatives.

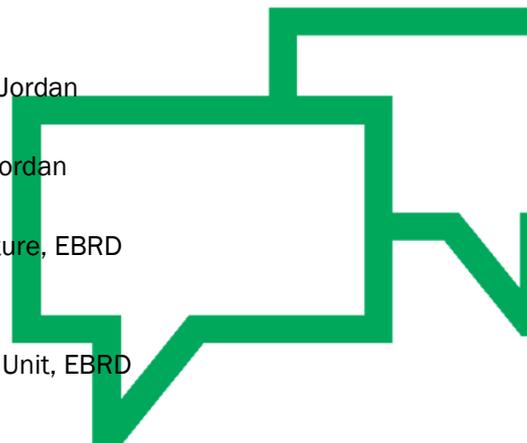
The event will be open to all participants of the Annual Meeting and Business Forum.

#### Speakers

- ▶ Khaled Irani, President, Royal Society for the Conservation of Nature, Jordan
- ▶ Basim Al Saleh, Managing Partner, GreenTech
- ▶ Dureid Mahasneh, Chairman, EDAMA Energy, Water & Environment, Jordan
- ▶ Tarek Hosny, Managing Director, Schaduf, Egypt
- ▶ Susan Goeransson, Head for Municipal and Environmental Infrastructure, EBRD

#### Moderator

- ▶ Marianna Wiedenbeck, Associate Manager, Civil Society Engagement Unit, EBRD



# Civil Society Programme EBRD Annual Meeting 2018



## Biographies

### **Khaled Irani, President, Royal Society for the Conservation of Nature**



Khaled Irani has been a driving force for environmental initiatives, policies and technology investments in Jordan for over 20 years. He is currently President of the Royal Society for the Conservation of Nature, Director for Jordan at Alcazar Energy and CEO of Energy to Environment (E2E) - a prominent clean technology solution provider in the MENA region. He is also on the Board of multiple energy efficiency companies and committees. Mr Irani has been instrumental for the advancement of Jordan's biodiversity and conservation strategies.

Mr Irani is a previous member of the Senate of the Hashemite Kingdom of Jordan and was formerly Minister of Energy and Mineral Resources and Minister of Environment for six years where he led key environmental programmes and the adoption of the Renewable Energy Efficiency Law in Jordan. He also initiated the Energy Efficiency Incentives Programme and developed the Renewable Energy Transaction Policy.

### **Basim Al Saleh, Managing Partner, GreenTech**



Basim Saleh is Managing Partner of GreenTech, LLC - a UAE-based energy efficiency, consulting, and renewable energy provider with offices in Jordan, the United Arab Emirates and Saudi Arabia.

He has around 20 years of experience in leadership and business development, covering a broad range of activities from setting up an MIS department for a \$300M company to directing multi-million-dollar joint ventures. Throughout his career, Basim has supported customers across information and communication technology, defence, retail, public sector and energy industries. One of Mr Saleh's roles prior to joining GreenTech was running international markets at Petra Solar where he developed showcase projects like the largest distributed solar project in the Gulf and the world's largest solar PV rooftop project.

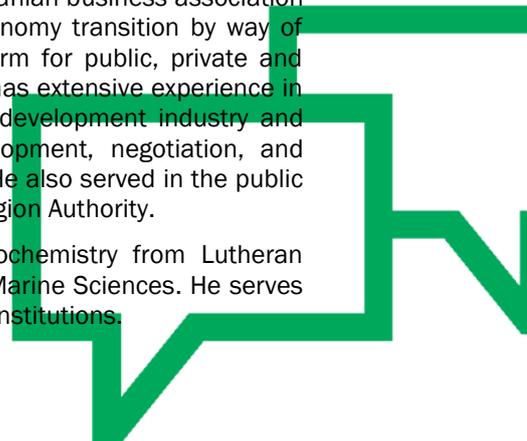
Mr Saleh is a regular speaker at industry events around the globe with focus on renewable energy, regulation and project development.

### **Dureid Mahasneh, Chairman, EDAMA - Energy, Water & Environment**



Dureid Mahasneh is Chairman of EDAMA - a Jordanian business association that aims at advancing the country's green economy transition by way of providing an agile and inclusive dialogue platform for public, private and civil society sector organisations. Mr Mahasneh has extensive experience in senior positions in the international trade and development industry and has focused on business planning and development, negotiation, and operations management throughout his career. He also served in the public sector, namely as Secretary General of Aqaba Region Authority.

Mr Mahasneh holds a BSc in Biology and Biochemistry from Lutheran School Bethlehem and a PhD in Hydrology and Marine Sciences. He serves as Board member for several scientific research institutions.



# Civil Society Programme EBRD Annual Meeting 2018



**Tarek Hosny, Managing Director, Schaduf**

Tarek Hosny is co-founder of Schaduf - a leading provider of urban green solutions for farming, irrigation and a variety of sustainability products and services in the Middle East. He has been selected as a Switcher in UNIDO's SwitchMed programme. A few years before founding Schaduf, he was the Deputy General Manager of Orasqualia, a wastewater treatment plant built by an Egyptian-Spanish joint venture. Tarek Hosny held several other positions, including Operations Consultant at PWC and Associate Brand Manager at Del Monte Foods in California. He has extensive experience in operations consulting and project management in Egypt and the United States.

Mr Hosny holds a BSc in Management Science and Engineering from Stanford University and an MBA from UC Berkeley.



**Susan Goeransson, Head for Municipal and Environmental Infrastructure, EBRD**

Susan Goeransson is Director for Municipal and Environmental Infrastructure at the EBRD, covering water, wastewater, waste management, urban transport and district heating projects located in eastern Europe, the CIS, Turkey and the southern and eastern Mediterranean countries. Having joined EBRD in 1993 she has worked in a variety of sectors, including infrastructure, agribusiness and general industry. Prior to joining EBRD, she worked at the Overseas Private Investment Corporation as a senior banker and as a financial analyst at the Securities and Exchange Commission.

Ms Goeransson is a chartered financial analyst. She has a Master's degree in public policy from Harvard University's Kennedy School of Government and a joint Bachelor's degree in urban studies and history from Northwestern University.



**Marianna Wiedenbeck, Associate Manager, Civil Society Engagement Unit, EBRD**

Marianna Wiedenbeck coordinates the EBRD's institutional engagement with civil society organisations (CSOs) in Eastern Europe, the Caucasus and Central Asia. She also manages technical cooperation projects aimed at building the capacity of local CSOs in the areas of climate change, sustainable energy and resources. Before joining the EBRD in her current position in November 2015, Marianna Wiedenbeck was part of an international programme with the Indonesian Ministry of Foreign Affairs, worked at the German Federal Foreign Ministry's International Diplomats' Training, at the ILO in Moscow and the UNECE in Geneva.

She holds a Master's degree in International Affairs from Graduate Institute Geneva and a Bachelor's degree in Political Science from Freie University Berlin.

