



Pharmaceutical Trade Marks Group

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Dear Colleague,

PTMG Conference – ATHENS
29th September – 2nd October 2010

Welcome to the PTMG Conference website for Athens. You will find on the following pages all the information you need in order to apply for the Conference. You will see that there are a few differences in the registration form. This is because we have changed conference organisers. The main difference is that instead of booking for the conference and accommodation together you must now book separately. First of all you must book your place at the conference. Once this has been completed you can then go on to book your accommodation, but please ensure that you book via our website and not directly with the hotel otherwise you will not enjoy the preferential rates that we have been able to negotiate. At any time after you have made your booking you can, if you wish, revisit it to make changes.

The Conference will be held in the Athenaeum InterContinental Hotel which is conveniently located in the heart of the city and has excellent facilities for a successful conference and a comfortable stay in Athens.

We hope that you will find the Conference programme both educational and stimulating. We will be examining a diverse range of topics, which have real relevance to our businesses today and we have assembled a group of distinguished speakers to give us the benefit of their views.

As well as an interesting conference programme we have an exciting social agenda beginning with a Welcome Cocktail Party in the InterContinental Hotel on Wednesday 29th September, an evening on the beach with some local entertainment on Thursday and a Gala Dinner Dance (formal evening dress) in the grounds of the beautiful Byzantine Estate on Friday.

Accompanying guests will enjoy a full day guided tour of some of the world famous, historic sites in the city of Athens, including lunch, on Thursday. On Friday there will be a full day trip to the ancient town of Corinth to see the Temple of Apollo and other historic remains, together with a cruise on the Corinth Canal, once again, with lunch included.

We are very fortunate to have secured sponsorship for the Conference from **AvantiIQ, Gunnar Sigurgeirsson (Reykjavik), Thomson CompuMark, Fross Zelnick Lehrman & Zissu, Womble Carlyle Sandridge & Rice, Hiscock & Barclay, darts-ip, Questel-Edital, CT Corsearch, World Trademark Review, Papacharalambous & Angelides, Vayanos Kostopoulos and Web TMS**. We are also fortunate to have the support of our local colleagues; **Tavlaridis, Tsimikalis & Kaloniarou, Thanos Masoulas & Partners and Dr. Helen Papaconstantinou, John Filias & Associates**.

When booking for the conference please note that, generally, a maximum of two delegates per firm will be eligible to apply and it is not possible to register business partners and colleagues as "guests". Please also note that the conference fees once paid are non-refundable unless cancellation in writing is received at least two weeks prior to the event (Wednesday 15th September). However, delegate substitution is permitted at any time. In the event of cancellation by PTMG, liability will be limited to the return of the conference fees paid.

I very much look forward to seeing you in Athens for an interesting and exciting conference.

Yours sincerely,

Lesley J Edwards

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