



Pharmaceutical Trade Marks Group

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Dear Colleague,

PTMG Conference – Brighton 21st and 22nd March 2011

Welcome to the PTMG Conference website for Brighton. You will find on the following pages all the information you need in order to apply for the Conference.

The Conference will be held in the world famous Grand Hotel, situated on the seafront in Brighton, one of the most colourful seaside towns in England. Brighton is full of boutiques, bars and restaurants and has a fabulous nightlife. The hotel has excellent conference facilities and very comfortable, spacious rooms. Full details can be found in the section about hotel reservations.

We have an interesting conference programme arranged for you, which I hope you will find both useful and thought-provoking. The conference is accredited by The Solicitors Regulation Authority.

This year we are very fortunate to have a unique venue for our Optional dinner, which will be held on the evening of Sunday 20th March. The Royal Pavilion in Brighton is world renowned for its stunning architecture and lavish interior. As the seaside residence of King George IV it is undoubtedly one of the most exotic and beautiful buildings in the UK. Further information can be found under the Optional Dinner tab on the website. Please be aware that there are a limited number of places available for this special dinner.

The Cocktail Reception and Gala Dinner will be held in the impressive Empress Room of the Grand Hotel (dress: business/lounge suit). It will take place on the evening of Monday 21st March.

We have not arranged a guest programme this time but there will be plenty of information available so that guests can make their own arrangements for shopping and sightseeing. Registered guests are, of course, entitled to attend the Cocktail Reception and Gala Dinner.

We are very fortunate to have secured sponsorship for the Conference from **Avantiq, darts-ip, Fross Zelnick Lehrman & Zissu, Hiscock & Barclay, CT Corsearch - Edital, Thomson CompuMark, and Womble Carlyle Sandridge and Rice**. We are most grateful for their generous support.

You will find in the following pages an application form for the conference and another for the hotel accommodation. Please note that generally a maximum of two delegates per firm will be eligible to apply and it is not possible to register business partners and colleagues as "guests". Please also note that conference fees once paid are non-refundable unless cancellation in writing is received at least 2 weeks prior to the event (Monday 7th March). However, delegate substitution is permitted at any time. In the event of cancellation by PTMG, liability will be limited to the return of the conference fees paid.

I very much look forward to seeing you in Brighton for an exciting and interesting conference.

Yours sincerely,

Lesley J Edwards

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